

4.31 Part of this: solve

$$2\cos(2x - \frac{\pi}{3}) - 1 = 0 \text{ on } [-\pi, \frac{\pi}{2}]$$

$$\Leftrightarrow \cos(\underbrace{2x - \frac{\pi}{3}}_{\theta}) = \frac{1}{2}$$



$$\Leftrightarrow \theta = \frac{\pi}{3} + 2n\pi \text{ for some } n \in \mathbb{Z}$$

$$\text{or } \theta = -\frac{\pi}{3} + 2k\pi \text{ for some } k \in \mathbb{Z}.$$

$$\Leftrightarrow 2x - \frac{\pi}{3} = \frac{\pi}{3} + 2n\pi \text{ for some } n \in \mathbb{Z}$$

$$\Leftrightarrow 2x = \frac{2\pi}{3} + 2n\pi$$

$$\boxed{x = \frac{\pi}{3} + n\pi \text{ for some } n \in \mathbb{Z}}$$

$$\text{OR } 2x - \frac{\pi}{3} = -\frac{\pi}{3} + 2k\pi \text{ for some } k \in \mathbb{Z}$$

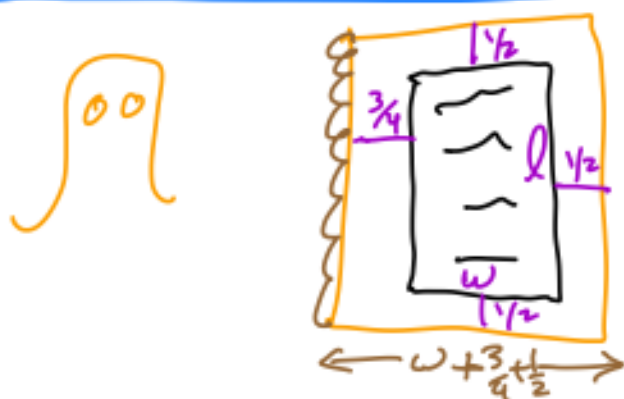
$$\Leftrightarrow 2x = 2k\pi \text{ for some } k \in \mathbb{Z}$$

$$\Leftrightarrow \boxed{x = k\pi \text{ for some } k \in \mathbb{Z}}$$

$$\text{Given } x \in [-\pi, \frac{\pi}{2}] \quad x = -\pi, -\frac{2\pi}{3}, 0, \text{ or } \frac{\pi}{3}.$$



Example A publishing company designs a book with pages that are 80 square inches. Each page needs a $\frac{3}{4}$ " margin on the binding side and $\frac{1}{2}$ " margins on the other 3 sides. How should the pages be designed so that the printed area (with the text) is as large as possible?



Given in^2

$$80 = \left(w + \frac{1}{2} + \frac{3}{4}\right) \cdot \left(l + \frac{1}{2} + \frac{1}{2}\right)$$

$$80 = \left(w + \frac{5}{4}\right) (l + 1)$$

Want maximum of $\overset{\text{printed}}{\text{area}} = A \leftarrow \text{our function.}$

$$A = lw$$

$$\frac{80}{l+1} = w + \frac{5}{4}$$

$$w = \frac{80}{l+1} - \frac{5}{4}$$

$$\Rightarrow A(l) = l \cdot \left(\frac{80}{l+1} - \frac{5}{4}\right)$$

$$\Rightarrow A(l) = \frac{80l}{l+1} - \frac{5}{4}l \quad \text{maximize } A(l)$$

What is the domain of l ? $0 \leq l \leq 63$

$$l+1 = \frac{80}{w + \frac{5}{4}}$$

$$l = \frac{80}{w + \frac{5}{4}} - 1 \Rightarrow$$

Math: maximize

$$A(l) = \frac{80l}{l+1} - \frac{5}{4}l$$

on $[0, 63]$ $\leftarrow$ it will
have a global max
 $\rightarrow$ at either an endpoint
or a cr pt.

Cr pts:

$$A'(l) = \frac{(l+1)80 - 80l}{(l+1)^2} - \frac{5}{4} = \frac{80}{(l+1)^2} - \frac{5}{4} = 0$$

$l = -1$
undefined.

$$\frac{80}{(l+1)^2} = \frac{5}{4}$$

$$\frac{80 \cdot 4}{5} = (l+1)^2$$

$$64 = (l+1)^2$$

$$\Rightarrow (l+1) = \pm \sqrt{64} = \pm 8$$

$$l = 8-1 \text{ or } -8-1$$

$$l = 7 \text{ or } -9.$$

$\Rightarrow$ cr pts are $l = -1, l = 7, l = -9$

only one in $[0, 63]$.

l	$A(l) = \frac{80l}{l+1} - \frac{5}{4}l$
cr pt 7	$\frac{80 \cdot 7}{8} - \frac{5}{4} \cdot 7 = 70 - \frac{35}{4} = \frac{245}{4} \approx 61.25 \text{ in}^2$
0	0 in^2
63	$\frac{80 \cdot 63}{64} - \frac{5}{4} \cdot 63 = \frac{5 \cdot 63}{8} - \frac{5 \cdot 63}{4} = 0$

$l = 7$ is global max

$$l \leq \frac{80}{0 + \frac{5}{4}} - 1 =$$

$$80 \cdot \frac{4}{5} - 1$$

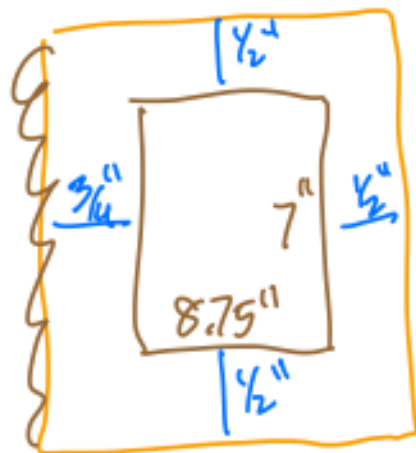
$$= 16 \cdot 4 - 1 = 64 - 1$$

$$= 63$$

To answer the question, we also need ω .

$$\omega = \frac{80}{2+1} - \frac{5}{4} = \frac{80}{8} - \frac{5}{4} = 10 - \frac{5}{4} = \frac{35}{4} = 8.75''$$

∴ Best design



Another application of the derivative:

L'Hopital's Rule

Review linearization of a function near a point x_0 :

$$f(x) \approx f(x_0) + f'(x_0)(x - x_0)$$

↑ equation of the tangent line.
good approximation for x close to x_0 .

(Check: $f(x_0) = f(x_0) + f'(x_0)(x_0 - x_0) = f(x_0)$. ✓
Plugin x_0 .
Derivative $f'(x) \approx f'(x_0)$ ✓)

L'Hopital's Rule
If $\lim_{x \rightarrow a} \frac{f(x)}{g(x)}$ has the form $\frac{0}{0}$,

then $\lim_{x \rightarrow a} \frac{f(x)}{g(x)} = \lim_{x \rightarrow a} \frac{f'(x)}{g'(x)}$, as long as both f & g are differentiable near a .

Proof: $\lim_{x \rightarrow a} \frac{f(x)}{g(x)} = \lim_{x \rightarrow a} \frac{f(a) + f'(a) \cdot (x-a)}{g(a) + g'(a) \cdot (x-a)}$
replacing each function by its linearization.

If $f(a) = g(a) = 0$,

$= \lim_{x \rightarrow a} \frac{f'(a) \cancel{(x-a)}}{g'(a) \cancel{(x-a)}} = \frac{f'(a)}{g'(a)}$.
works as long as the derivative of g is not zero.

In all cases, if $f(a) = g(a) = 0$,

$$\lim_{x \rightarrow a} \frac{f(x)}{g(x)} = \lim_{x \rightarrow a} \frac{f'(x)}{g'(x)} \quad \checkmark$$

Comment: The same L'Hopital's Rule works if the limit has the form $\frac{0}{0}$ or $\pm \frac{\infty}{\infty}$.

Example: Find $\lim_{x \rightarrow 0} \frac{x - x^2 e^x}{\arctan(3x)}$

$\frac{0}{0}$ form. $\checkmark \Rightarrow$ can use L'Hôpital Rule.

$$\stackrel{\text{L'H}}{=} \lim_{x \rightarrow 0} \frac{1 - (2xe^x + x^2 e^x)}{\frac{1}{1+(3x)^2} \cdot 3} = \frac{1}{\frac{1}{1+0} \cdot 3} = \boxed{\frac{1}{3}}$$

Note: We can also use L'Hôpital's Rule in other indeterminate form situations:

$$\boxed{\frac{0}{0}, \pm \frac{\infty}{\infty} \rightarrow \text{L'H}}$$

$$0 \cdot \infty \rightarrow \frac{\infty}{1/0} \text{ or } \frac{0}{1/\infty} \text{ convert to using L'H.}$$

$$1^\infty, 0^0, \infty^0 \rightarrow \text{let } L \text{ be the limit} \\ \text{take log of both sides.}$$

(Ex) Find $\lim_{x \rightarrow \infty} \underbrace{\sin\left(\frac{1}{x}\right)}_0 \cdot \underbrace{e^x}_\infty$ indeterminate

$$= \lim_{x \rightarrow \infty} \frac{\sin\left(\frac{1}{x}\right)}{1/e^x} = \lim_{x \rightarrow \infty} \frac{\sin\left(\frac{1}{x}\right)}{e^x}$$

Now $\frac{0}{0}$ form

$$\stackrel{\text{L'H}}{=} \lim_{x \rightarrow \infty} \frac{\cos\left(\frac{1}{x}\right) \cdot \frac{1}{x^2}}{-e^{-x}}$$

$$= \lim_{x \rightarrow \infty} \frac{\cos\left(\frac{1}{x}\right)}{x^2 e^{-x}} \quad \text{red circle around } \cos\left(\frac{1}{x}\right) \rightarrow 1$$

$$= \lim_{x \rightarrow \infty} \frac{1}{x^2 e^{-x}} = \lim_{x \rightarrow \infty} \frac{e^x}{x^2}$$

$$\stackrel{\text{L'H}}{=} \lim_{x \rightarrow \infty} \frac{e^x}{2x} = \lim_{x \rightarrow \infty} \frac{e^x}{2} = \boxed{\infty}$$

$\frac{\infty}{\infty}$ (under $2x$) $\frac{\infty}{\infty}$ (under 2)

Ex Find $\lim_{x \rightarrow \infty} \frac{x^5 - 2x^7 + 348}{x^4 + 3x^7 - 12}$

Method 1: $\lim_{x \rightarrow \infty} \frac{\cancel{x^7} \left(\frac{1}{x^2} - 2 + \frac{348}{x^7} \right)}{\cancel{x^7} \left(\frac{1}{x^3} + 3 - \frac{12}{x^7} \right)} \rightarrow \frac{0}{0}$

$$= \boxed{-\frac{2}{3}}$$

Method 2: $\lim_{x \rightarrow \infty} \frac{x^9 - 2x^7 + 348}{x^4 + 3x^7 - 12}$

Form $\frac{-\infty}{+\infty}$

L'H $\lim_{x \rightarrow \infty} \frac{5x^4 - 14x^6}{4x^3 + 21x^6}$

$= \lim_{x \rightarrow \infty} \frac{\cancel{x^4}(5 - 14x^2)}{\cancel{x^3}(4 + 21x^3)}$

$= \lim_{x \rightarrow \infty} \frac{5x - 14x^3}{4 + 21x^3}$

$\frac{-\infty}{\infty}$ form

L'H $\lim_{x \rightarrow \infty} \frac{5 - 42x^2}{63x^2}$

$\frac{-\infty}{\infty}$ form

$= \lim_{x \rightarrow \infty} \frac{-84\cancel{x}}{126\cancel{x}} = \frac{-84}{126}$

$= \frac{-\cancel{42} \cdot 2}{\cancel{42} \cdot 3} = \boxed{\frac{-2}{3}}$

Ex) $\lim_{x \rightarrow 0} (\cos(x))^{1/x^2}$

∞ form.

Let $L = \lim_{x \rightarrow 0} (\cos(x))^{1/x^2}$

Take $\ln$
of both

$$\ln(L) = \ln\left(\lim_{x \rightarrow 0} (\cos(x))^{1/x^2}\right)$$

$$\Rightarrow \ln(L) = \lim_{x \rightarrow 0} \ln\left((\cos(x))^{1/x^2}\right)$$

because $\ln$ is
a continuous fun, we
can switch the limit & the $\ln$.

Exponent Rule for $\ln$:

$$\ln(A^B) = B \cdot \ln(A)$$

$$\Rightarrow \ln(L) = \lim_{x \rightarrow 0} \frac{\ln(\cos(x))}{x^2}$$

$\frac{0}{0}$ form.

$$\stackrel{\text{L'H}}{=} \lim_{x \rightarrow 0} \frac{(\ln(\cos(x)))'}{2x}$$

$$= \lim_{x \rightarrow 0} \frac{\frac{1}{\cos(x)} \cdot (-\sin(x))}{2x}$$

$$= \lim_{x \rightarrow 0} \frac{-\sin(x)}{2x \cdot \cos(x)}$$

$\downarrow$ 1 $\downarrow$ 1

$$\ln L = -\frac{1}{2}$$

$$\Rightarrow L = e^{-1/2}$$

Quiz

- ① What is your name (with the letters mixed up.)?
- ② Favorite Halloween/other costume (current or past).
- ③ Find the derivative

(a) $\arctan(2x)$
 (b) $\ln(\cos(x))$

(c) $x \cdot e^{x^2}$